



ARBORIZATION

LOMAS DE PAMPLONA

TREE PLANTING IN LIMA'S INFORMAL SETTLEMENTS

The goal of this initiative is to improve the welfare of citizens in vulnerable human settlements and to conserve the lomas local ecosystem.

Lima's informal settlements lack basic services as well as green areas and public spaces for their population. As a result, air quality is often poor and heat islands tend to form during the summer. These settlements are located on slopes at risk of landslides. Our tree planting work improves well-being by improving air quality and the microclimate, as well as reducing landslide risks. On the other hand, these homes are surrounded by the lomas ecosystem, which is home to many unique species of flora and fauna. This ecosystem is threatened by urban sprawl and tree planting with native species helps to conserve it.



GIFT A TREE TODAY!

We work with donations from citizens and companies to achieve the tree plantings. The donation per tree is 16 US dollars and we do the planting when we reach 30 donated trees. The donation includes the native tree, the soil, the georeferencing of the tree, the training of local people for the planting and care of the tree and the follow-up and monitoring of the trees by Ficus specialists.

The donor receives photos of the tree, coordinates of the tree, the deed of commitment between the recipient of the tree and Ficus and a Donation Certificate.

We started this in 2022 and have planted 30 trees to date.



REFORESTATION IN PRIVATE CONSERVATION AREA LOS CHILCHOS IN THE PERUVIAN AMAZON

Our goal is to ensure the environmental sustainability of the area, working with the community of a mountain forest ecosystem.

Los Chilchos is the largest Private Conservation Area in Peru with 46 thousand hectares. It is a montane forest that harbors great biodiversity. It is located in Amazonas and is at 2,200 - 3,800 meters above sea level. It has a local management committee that ensures its sustainable management. As part of the conservation efforts, reforestation actions are being carried out with native species.

SUPPORT THE PLANET'S LUNG AND THE LEADERS WHO CARE FOR IT TODAY!

The donation per tree is 16 US dollars. The donation includes the native tree, the soil, a donation for environmental education programs in Los Chilchos and monitoring of the trees by the Los Chilchos management committee.

REDUCE YOUR CARBON FOOTPRINT!

The planting is done throughout the current year, there is no donation limit. This donation is collected for the agreement between the non-governmental organization FICUS PERU, the non-profit Civil Association, La RED AMA and the Management Committee of the ACP LOS CHILCHOS. Donations are accepted all year round.



FICUS PERU

Ficus is an NGO dedicated to the research, design and implementation of socio-environmental projects and initiatives in cities and territories linked to them to increase the sustainability and well-being of vulnerable groups. Our work is characterized for always implementing a participatory approach, since the design to the evaluation phase. Ficus was founded on 2015 and since we have developed a variety of projects focused on urban forests, water, waste management (compost), urban mobility and environmental education.

Website: www.ficus.org.pe

Facebook: [ficusperu](https://www.facebook.com/ficusperu)

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